

DAVID SCHMITT

ENLIGHTENMENT

ORBIT

JACK KEROUAC
A RETROSPECTIVE
MARCH 21

World Connected by Technology

World Connected by

INTERCONNECTED

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2
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8
9

Conveyor Belts

Bridges

Computers

World Connected by Technology

World Connected by

INTERCONNECTED

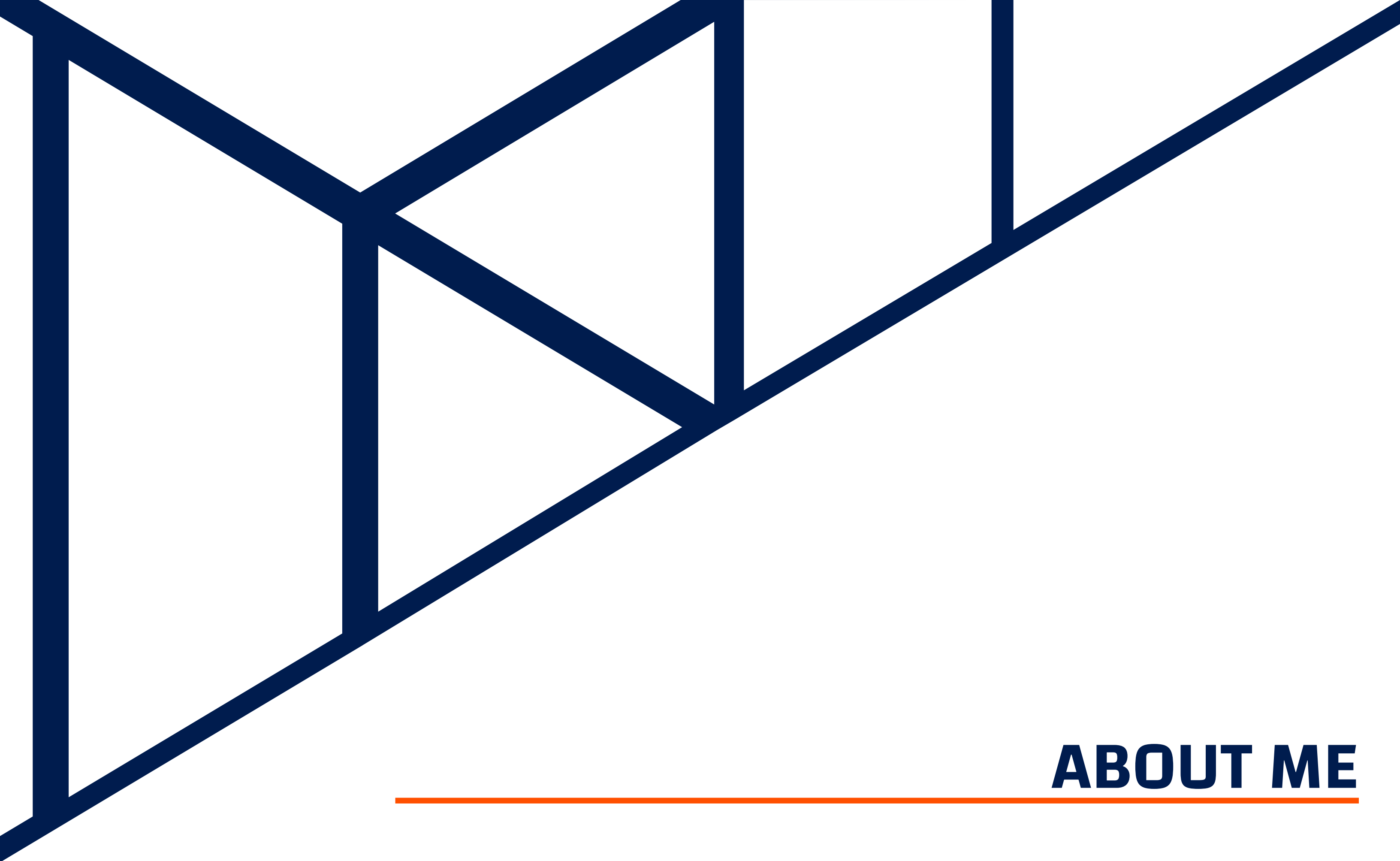
REAL WORK, REAL DESIGN

I am a versatile designer whose main experience involves signs, specialty installations large format printing and vehicle graphics. In more than 20 years that I've been involved in graphics and printing, I've taken the lead on coordination, organization, content creation of critical portions company website's product offering. I've been asked to create appropriate and interesting graphic solutions for major universities and high schools in Northwest Ohio and Southeast Michigan. I've developed strategies for large-scale multimedia displays in the concept, production and installation stages of projects. I've been responsible for running software and hardware critical for creating and producing graphics on large and small scales.

More importantly, I am about making graphics that will fit your needs. First off, your message needs to be front and center. Your message also needs to be engaging enough that it doesn't get lost in the crowd, at the same time not lost on the viewer. Smart enough to seem clever, basic enough to appeal to the largest audience possible. That is what I want to deliver to you.

Please, browse through this site for what I can offer, find some details on how to contact me, and check out my resume here.





ABOUT ME

WORK EXPERIENCE

IMAGE360

Graphic Production Specialist

In charge of graphic and print production on wide format printers. Key roles in prepress, scheduling production schedules, and keeping stocks. Some design is included.

CGS Imaging

Director of Creative Services

Design services and print preparation. Prepare files for large format digital production. Design for specific installation productions, including room decor, dimensional piece installations, and vehicle graphics. Clients have been specific radio stations for Clear Channel, small businesses, regional high school athletics, area colleges and universities.

Contract,
Graphic Designer.

Part of a team of designers to create banner and sign templates for compatibility with custom online software. Took lead role over designers, maintain project organization and developed original content for additional template designs.



SKILLS

Principal in designing:

- Grand format printing (billboards, banners)
- Fulfillment (Brochures, Envelopes)
- Multimedia Installations—These involve different polymers and metals for physical installation.
- Specialty graphics—including stand alone signs, wall graphics, and vehicle wraps
- Designed for print, video, and web

Production roles:

- Screen Printing
- Digital Printing
- Vinyl production
- Project Management

SOFTWARE

Adobe CC: Illustrator, Photoshop, InDesign, Dreamweaver, Flash, AfterEffects, Premiere; FontLab 5.0, Onyx Thrive, Wasatch SoftRIP 5.1

HARDWARE

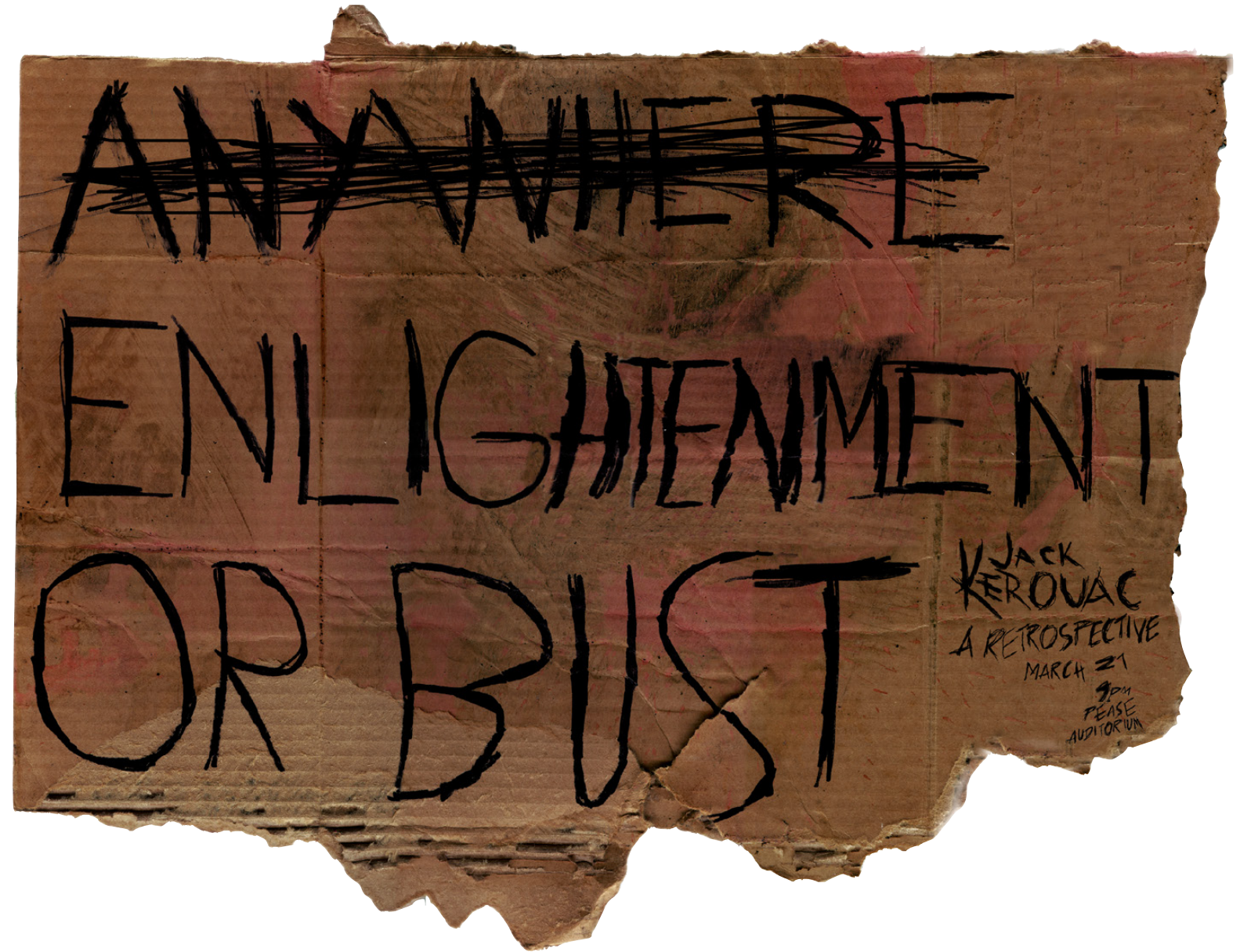
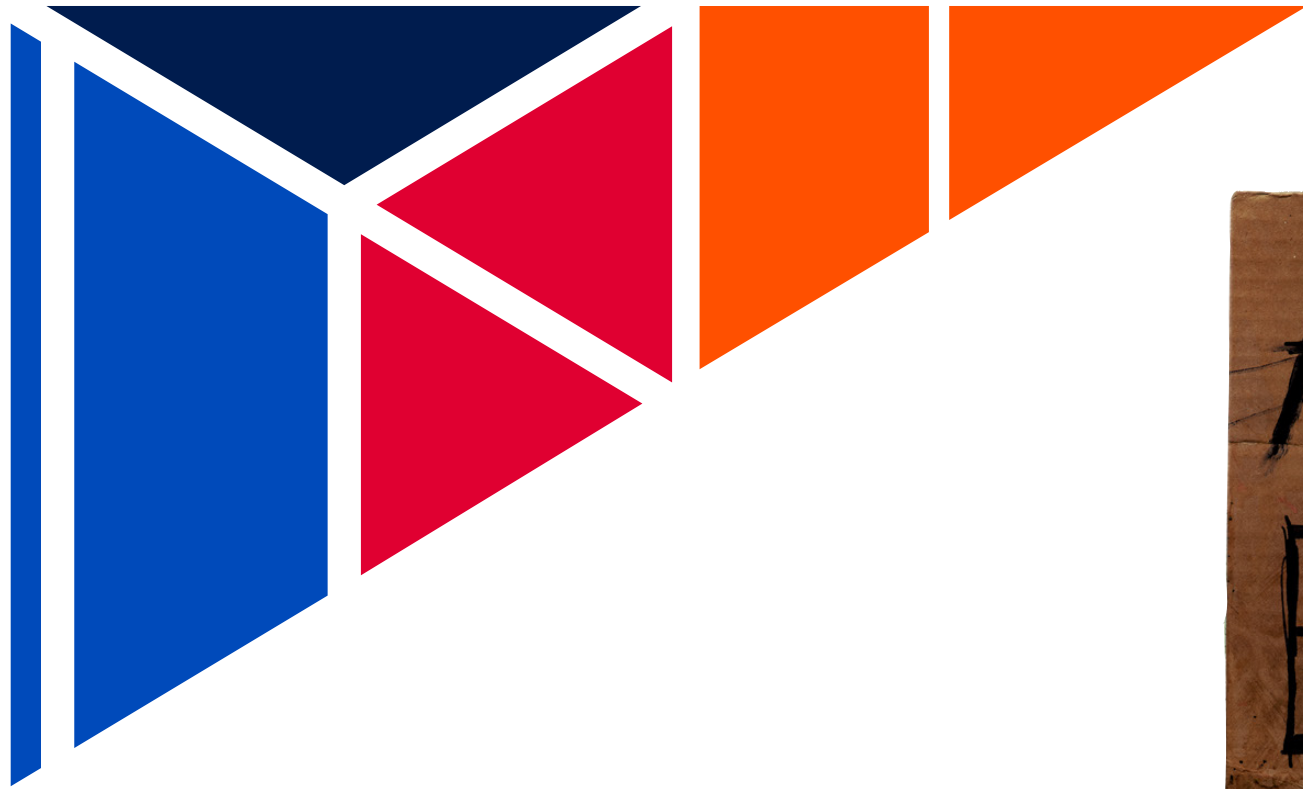
HP Latex 360
HP Latex 560
Epson Stylus 9900
Summa Series D
Cutter
CET Q-5
Series
UV





PIECES

SMALL PRINT



Kerouac: RETROSPECTIVE

Prototype for poster using distressed corrugated cardboard and vinyl to simulate ink lay down in an intended screen process.



Sugar Spice Perfection

Front cover and CD label for a typographic experiment book and video featuring a comparison between photos by Richard Avalon and Sally Mann. Individual pages made from white velum paper and clear projector sheets.



Banner Project

Contract project during 2010-2011. Responsible for creating and managing the creation of banner templates for online printing company. Idea was to create a vertical and horizontal concept every 15 minutes. These are some of the 3,000 I personally created.

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 *INFINITRUST*
SECURITIES
INFINICARD
INFINICHECK
AUTOTEL

INFINITRUST 

InfiniTrust

Concept Bank and Subsidiary Product Logos.

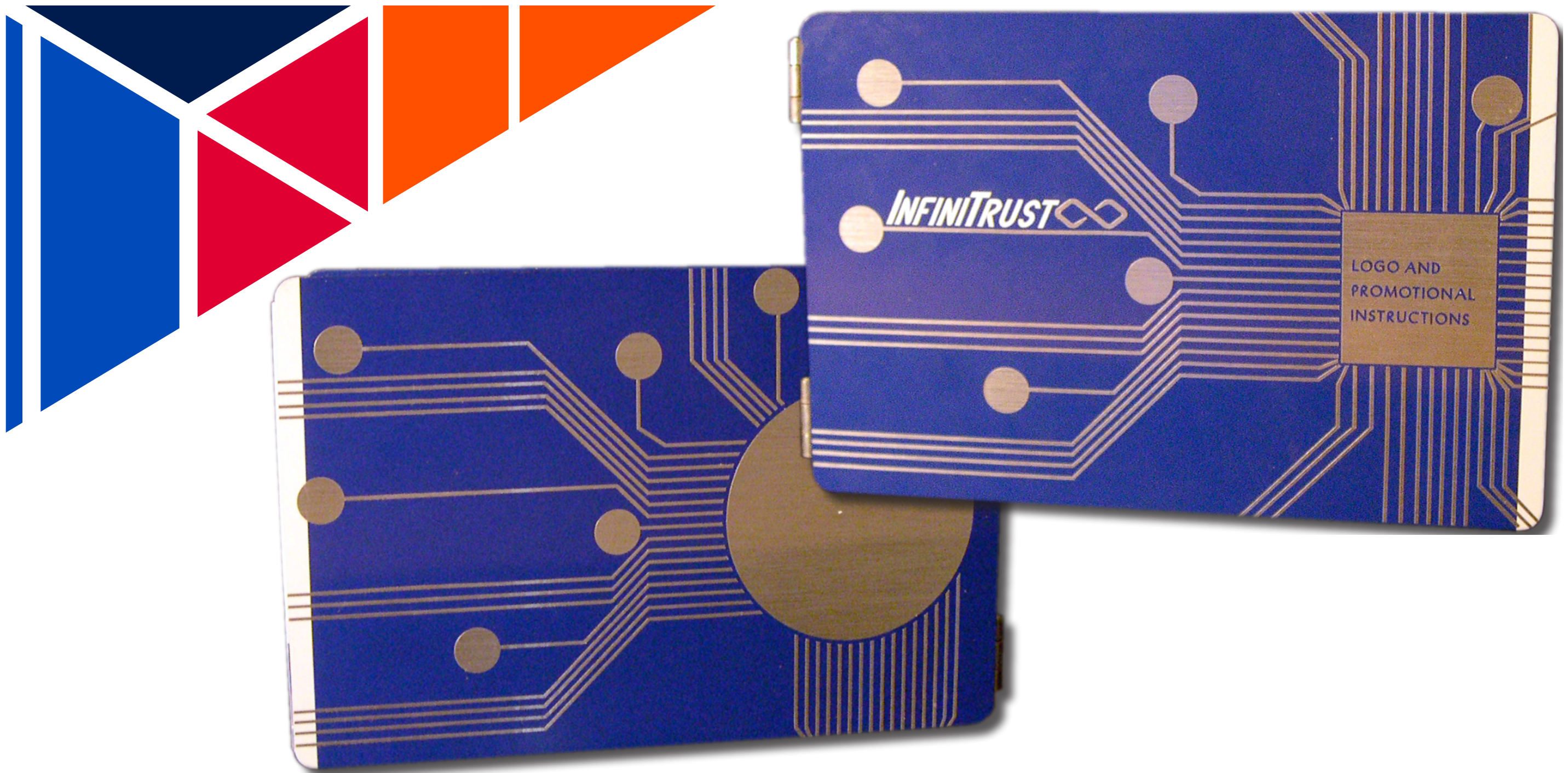
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InfiniCard Series

Concept credit cards for concept bank. Cards are made from thermal ribbon prints to translucent vinyl, metallic vinyl or metallized polyester. Materials applied to clear rigid vinyl or black polystyrene.

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InfiniTrust Styles Guide

Front and back covers for concept bank company styles guide. Cover is blue and white vinyl with metallized polyester applied to black polystyrene.



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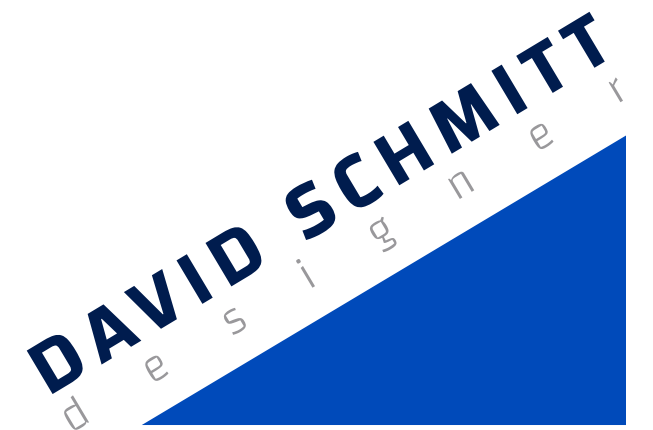
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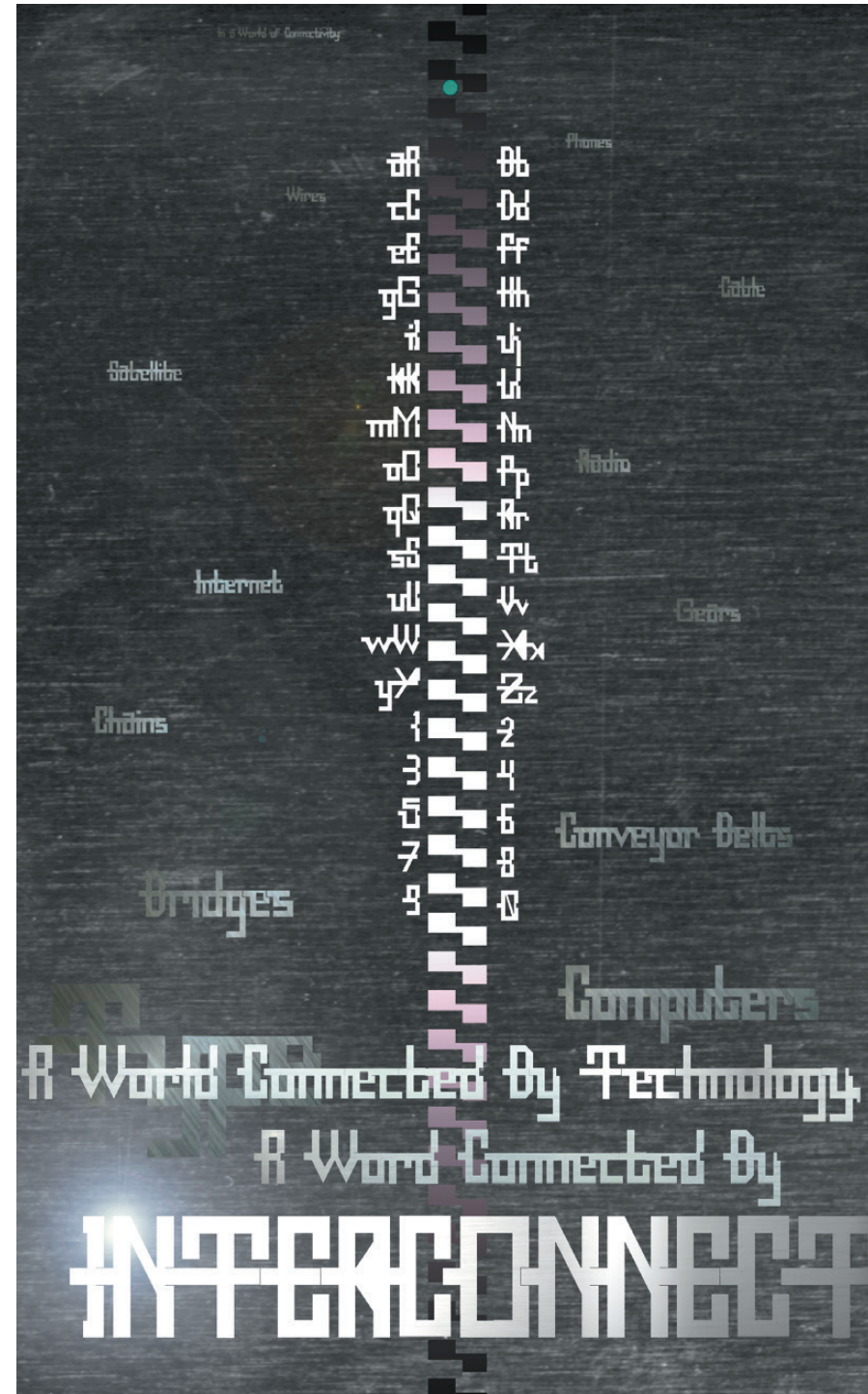
A world connected by ~~TECHNOLOGY~~.

A world connected by ~~INTERCONNECT~~.

Interconnect

Typestyle. Standard A-Z, a-z, 0-9 and certain punctuation.
Available in Bold, Oblique, Bold Oblique and Outline





Interconnect: POSTER

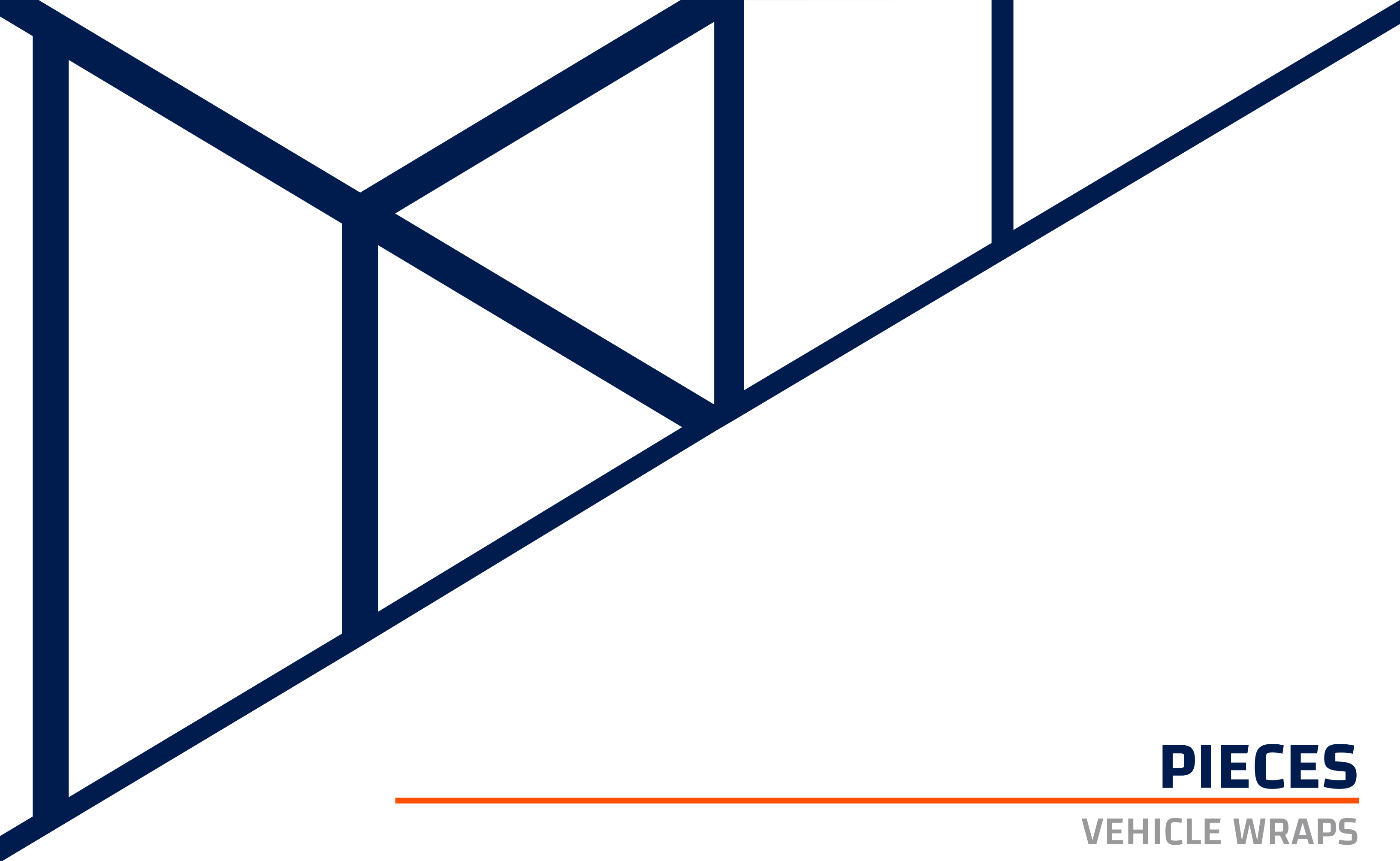
10x16 poster developed to promote my own typestyle.

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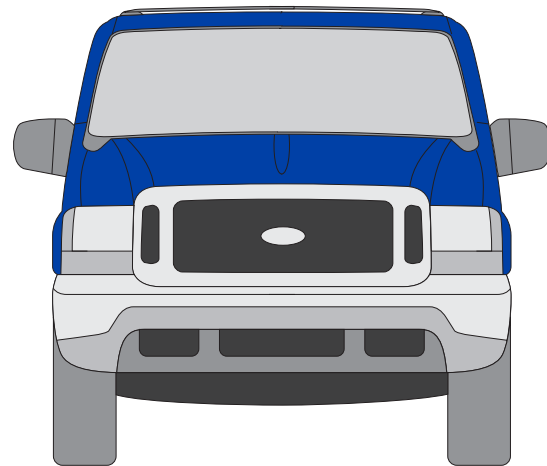
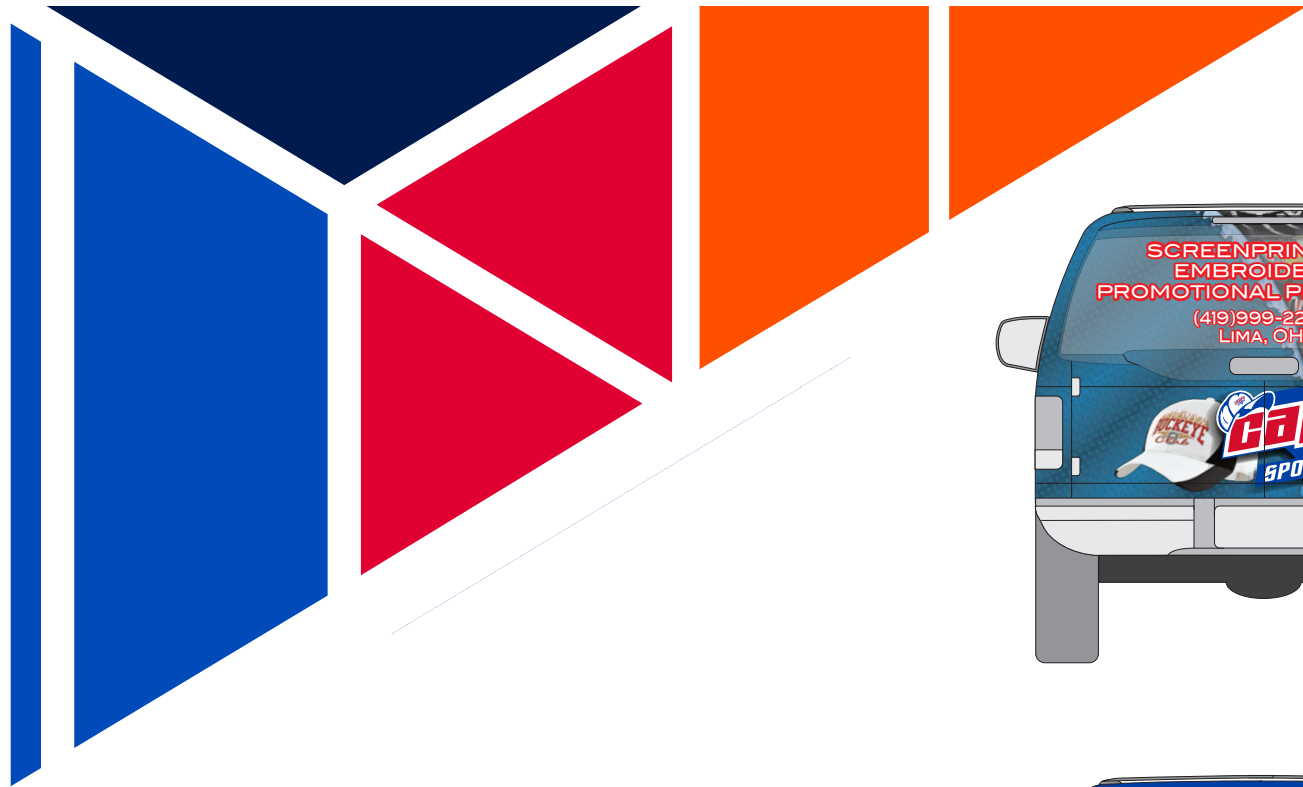
Beach Party 2002

For EMU Dining Services, this was a yearly event. This was the incarnation the last year I worked there. Done as a 11"x17" poster and a 8.5" x 11" flier.



PIECES

VEHICLE WRAPS



5758 mm

Cappie SUV

Full wrap for Excursion for Cappie. This was to present more of their specific apparel options.



Cappie TRAILER

Trailer Wrap Concept for Cappie Apparel. They market t-shirts, hats, and other clothing to Dirt Race Track attendants. The trailer is their on site shop, The Track Shack.



Buffalo Wings Trailer

Full wrap of a concession trailer for 7 Floors of Hell in Ohio. This also featured designed window headers for backlights.



PIECES

WALL WRAPS



Northville High School

Selection of the walls for the football and basketball locker room for Northville High School in Northville, MI

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President's Suite

History walls for the President's Suite at Savage Hall Arena at the University of Toledo in Toledo, Ohio.



Team Store

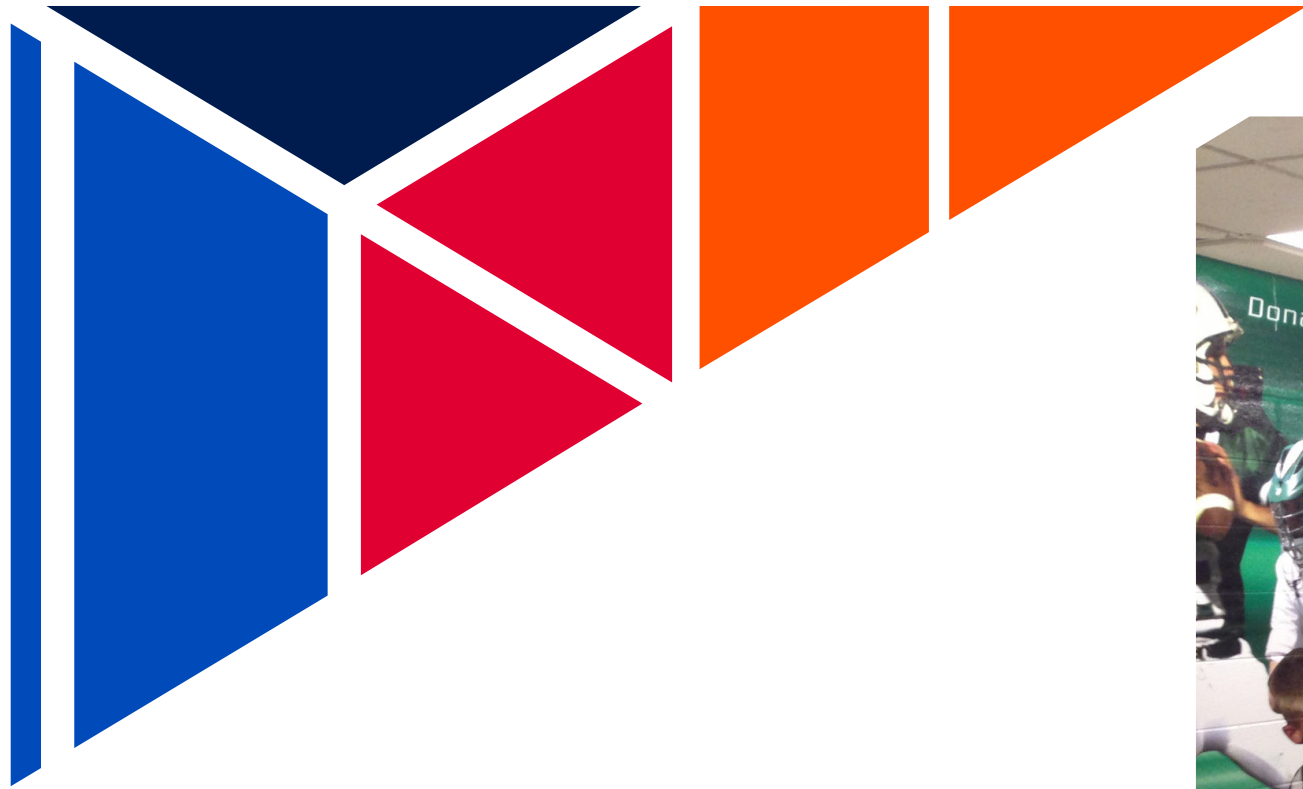
Window graphics, just a couple of the pieces done for the Team Store in Savage Arena at Bowling Green State University

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UNOH Suite

Full room decor for the University of Northwest Ohio private suite at the Kentucky Motor Speedway. Included several wall coverings, some acrylic portraits, and some large mixed media logos



Novi High School


Wall decor for a commons area at Novi High School in Novi, MI

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Findlay Building

Mixed media application concept made of a brushed aluminum polymetal strip and 3 clear acrylic panels.



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